

[VISUAL DESIGNER]

YIZHUO LIU

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[EDUCATION]

Academy of Art University, San Francisco

MA School of Graphic Design and Digital Media

September 2014—May 2017

Changsha University of Science & Technology, Changsha

BFA Graphic Design

September 2010—June 2014

[EXPERIENCE]

Visual Designer, July 2017—Present

Lucid Motors, USA.

Comprised of research, design, and asset delivery for in-car UI systems as well as completing UX strategy for both in-car systems as well as digital ecosystems around the car. Managing toolkit and icon system. Working close with developers and PMs for implementation. Collaborating with brand team on delivering website design and prints.

Graphic Design Intern, May 2014—August 2014

View Image Advertisement Media Co, Ltd, China

Assisted Art Director by providing design layout leadership and expertise, information sourcing, and project management. Contributed to group innovation and design by providing technical and creative support and guidance to the team to ensure quality and accuracy of designs.

Contract Graphic Designer, January 2014—May 2014

Dayanzai Travel Co, Ltd, China

Designed agency marketing collateral including: destination and agency posters, banners, and brochures. Designed travelers planning guide book.

Contract Graphic Designer, December 2013—March 2014

HeMei Retail Store, China

Developed branding design including logo and brand stationery system. Managed multiple priorities and projects while successfully meeting deadlines and budget requirements. Recommended and consulted with the owner on the most appropriate graphic design options based on their overall

[SOFTWARE SKILLS]

Adobe Creative Suite; Sketch; Figma; Protopie

[LANGUAGES]

English; Mandarin

[REFERENCES]

Furnished upon request.