

[VISUAL DESIGNER]
YIZHUO LIU

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[EXPERIENCE]

Digital Experience Designer, July 2021—Present
Robotic&Digital Solution, Johnson&Johnson

Being responsible for building and maintaining the entire Design system. Effectively translate concepts, ideas, and visual exploration into user flows, iterate through UX wireframes, prototypes, and work closely with developers on implementing pixel perfect UI assets. Collaborate with internal and external designers, clinical engineers, Human Factor engineers, and business stakeholders to design a best robotic surgical experiences.

UX Visual Designer, July 2017—July 2021
Lucid Motors, USA

Comprised of research, design, and asset delivery for in-car UI systems as well as completing UX strategy for both in-car systems as well as digital ecosystems around the car. Managing toolkit and icon system. Working close with developers and product managers for implementation. Collaborating with brand team on delivering website design and prints.

Graphic Design Intern, May 2014—August 2014
View Image Advertisement Media Co, Ltd, China

Assisted Art Director by providing design layout leadership and expertise, information sourcing, and project management . Contributed to group innovation and design by providing technical and creative support and guidance to the team to ensure quality as well as the accuracy of designs.

Contract Graphic Designer, December 2013—March 2014
HeMei Retail Store, China

Developed branding design including logo and brand stationery system. Managed multiple priorities and projects while successfully meeting deadlines and budget requirements. Recommended and consulted with the owner on the most appropriate graphic design options based on their overall budgets

[EDUCATION]

Academy of Art University, San Francisco
MA School of Graphic Design and Digital Media
September 2014—May 2017

Changsha University of Science & Technology, Changsha
BFA Graphic Design
September 2010—June 2014